



## **CAA Summer Road Trip Giveaway 2022**

### **OFFICIAL RULES & REGULATIONS**

The CAA Summer Road Trip Giveaway 2022 (the "Giveaway") is offered by CAA Saskatchewan. The program is administered by CAA Saskatchewan and hereinafter will be referred to as the "Giveaway Sponsors".

**NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. AFFIDAVIT OF ELIGIBILITY / RELEASE OF LIABILITY AGREEMENT MAY BE REQUIRED.**

General Giveaway Information: Any questions, concerns or comments regarding the Giveaway can be e-mailed to [caamarketing@caask.ca](mailto:caamarketing@caask.ca) or by mailing your questions, concerns or comments along with a self-addressed, stamped envelope to CAA Summer Road Trip Giveaway 2022, Attn: Marketing Department, CAA Saskatchewan Administration Offices, 200 Albert Street North Regina, SK, S4R 5E2.

#### **1) GIVEAWAY PERIOD:**

The Giveaway begins at 8:00 a.m., Saskatchewan Time (Central Standard Time), August 12, 2022 (the "Giveaway Start Date") and is scheduled to end at 8:00 p.m., Saskatchewan Time (CST), August 12, 2022 (the "Giveaway End Date"). The period between the Giveaway Start Date and Giveaway End Date is known as the "Giveaway Period".

#### **2) ELIGIBILITY:**

The Giveaway is open to all residents of Saskatchewan who have reached the age of 18 years as of the Giveaway Start Date. Employees of Giveaway Sponsors, its Participating Retailers/Partners, CAA Saskatchewan, affiliates, subsidiaries, distributors, sales representatives, advertising and promotion agencies, and agents, participating sponsors, contractors and immediate family members (defined as parents, children, siblings, and spouse), together with those persons with whom such employees are domiciled, are not eligible to play and win the prize.

#### **3) HOW TO ENTER:**

##### **Social Media Giveaway**

To enter the Giveaway, eligible participants as described in paragraph 2 must:

1. Like our post
2. Follow us on our social media channels
3. Share the post on their personal social media feeds.

To enter the Giveaway, eligible participants must complete the above actions. Once the above actions are completed it counts as one Entry into the Giveaway, specifically the Social Media Giveaway. The Giveaway Submission phase opens August 12, 2022 at 08:00 a.m., Saskatchewan Time (CST) and closes on August 12, 2022 at 8:00 p.m. Saskatchewan Time (CST) (the "Entry Deadline"), the entire period being defined as the "CAA Giveaway Submission Phase Dates". Entries become the property of sponsor and none will be returned. Those who do not follow all of the instructions, provide the required information, or abide by these Giveaway Rules or other instructions of Sponsors, the CAA Giveaway Submission may be disqualified. By "liking" you enter and agree that this promotion is no way associated with, administered by, or endorsed by Facebook; and acknowledge a complete release of Facebook by your participation.

#### **4) WINNER DETERMINATION AND NOTIFICATION**

##### **CAA Giveaway Submission Phases**

At the end of the CAA Giveaway Phase Dates, the Sponsors will select one (1) Entry per from all eligible Entries based on the Criteria, as defined below, and application of the Guidelines and Restrictions. Giveaway must have the following criteria to be awarded a prize:

- A) Like our post, B) Follow us, C) Share the post on your feed.

## **5) PRIZE**

One (1) Prize will be awarded per Giveaway. The Prize for Giveaway is:

- One (1) SHELL Gift Card worth CAD \$50.

## **ADDITIONAL ONLINE GIVEAWAY PRIZE DETAILS:**

**1) Prizes are non-transferable and no cash substitution, in part or in whole, is allowed except by Sponsors who may substitute a prize of equal or greater value should the advertised prize become unavailable. No compensation is offered for any portion of the prize not utilized; any portion of the prize not utilized and its corresponding value will be forfeited.**

**2) NOTIFICATION AND REDEMPTION:** If you have been selected as a Prize winner, the Giveaway Sponsors or administrators will notify you via social media. Three (3) attempts to contact the selected entrant via social media will be made within the seven (7) days following the selection. If the entrant does not respond within seventy two (72) hours of the third attempted contact, another selected entrant will be chosen. If a selected entrant cannot be contacted because of incomplete or incorrect information provided, Giveaway Sponsors will use reasonable efforts to contact the selected entrant. If the entrant does not respond within seventy two (72) hours of the third attempted contact, another entrant will be randomly selected and the initial selected entrant will have no further recourse towards Giveaway Sponsors or anyone involved in the Giveaway. Prior to awarding of the prize, the potential winner must sign and return a release form within seventy-two (72) hours of receipt confirming his/her compliance with these Official Rules and releasing the Giveaway Sponsors, and their affiliates, subsidiaries, directors, officers, employees, agents and advertising and promotional agencies from and against any and all liability arising from or in connection with the acceptance and use of the prize. Selected entrant must also provide proof of identity (photocopy of Driver's License, Passport, or any other government issued photo I.D.) with the Giveaway Affidavit and Release Form or the prize may be forfeited. If the selected entrant fails to return the release form with proof of identity in the manner required, is found to have violated the rules of the Giveaway or does not contact the Giveaway administrator within seventy-two (72) hours of the third attempted contact, the selected entrant or claimant will be deemed to have forfeited the prize in question. Giveaway Sponsors will hold a drawing to select an alternate prize winner. Upon notification, each Prize winner will be asked which CAA Store they would like to pick up their prize from. The prize will then be transported to that particular store and it's the Prize winner's responsibility to retrieve the prize. Once the Prize is in-store the Prize winner will have two weeks to retrieve their prize. After two weeks, another entrant will be randomly selected, and the initial selected entrant will have no further recourse towards Giveaway Sponsors or anyone involved in the Giveaway.

**3) ODDS TO WIN:** There is one (1) prize as described in paragraph 5. The odds to win the CAA Summer Road Trip Giveaway 2022 prize depend on the number of qualified entries received prior to the Giveaway End Dates, as described herein.

**4) PRIVACY:** Giveaway Sponsors will be collecting personal data about entrants including name, telephone number, email, Canadian residency, and whether the individual is aged over 18, for the purpose of administering the Giveaway and for purposes of market research.

No personal data collected for the above purposes will be transferred or sold to any third party except in the following circumstances:

- A.** When the entrant gives Giveaway Sponsors permission to do so;
- B.** When in good faith the Giveaway believes the law requires it;
- C.** Under limited circumstances specifically described to the entrant when Giveaway Sponsor collects the information, such as in the Official Rules of the Giveaway;
- D.** To Giveaway Sponsors' parent company and affiliates, provided that such parent company and affiliates and their agents and advisors and their respective employees are restricted from using the information for any purpose other than described in these Official Rules; or
- E.** To Giveaway Sponsors' agents for data processing purposes, or to its professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

**5) PUBLICITY:** Acceptance of the prize constitutes permission for Giveaway Sponsors to use the winner's name, likeness, voice and comments for advertising and promotional purposes worldwide in any media without limitation or additional compensation unless prohibited by law.

**6) RESTRICTIONS:** The following are prohibited and will result in automatic disqualification from the Giveaway: (1) entering the online Giveaway under more than one email address; (2) entering the online Giveaway more than once; (3) viewing or tampering with the Giveaway Sponsor's systems, source code or data; (4) using any method that artificially increases odds of winning; (5) non-compliance with these Official Rules; and (6) any other act which the Giveaway Sponsors determines in their sole discretion, jeopardizes the integrity of the Giveaway.

**7) ANNOUNCEMENT OF WINNERS:** The name of the winners and the complete Official Rules are available by mail request by sending a self-addressed, stamped envelope to "CAA Summer Road Trip Giveaway 2022," Attn: Marketing Department, CAA Saskatchewan, Administration Offices, 200 Albert Street North Regina, SK, S4R 5E2.

**8) GENERAL TERMS AND CONDITIONS:** This Giveaway is void outside Canada and in the province of Quebec and where prohibited by law, and is subject to all applicable federal, provincial, municipal and local laws and regulations. By accepting the prize, the winner acknowledges that the Giveaway Sponsors has neither made, nor is in any manner responsible or liable for, any representations, guarantees or warranties, expressed or implied, in fact or in law, regarding any awarded prize, including but not limited to its quality, merchantability, mechanical condition or fitness for a particular purpose. By participating in the Giveaway, each participant agrees to release and hold the Giveaway Sponsors, its respective Participating Retailers/Partners, CAA Saskatchewan, officers, directors, shareholders, agents, parent companies, affiliates, subsidiaries, advertising, promotion, fulfillment agencies and legal advisors (collectively the "Released Parties") harmless from any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in the Giveaway or the acceptance, possession, or use of any prize, including, without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy.

All entries and prize claim become the property of the Giveaway Sponsors and will not be returned. The Released Parties are not responsible for any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Giveaway or from downloading any material from the Giveaway Sponsors servers or from any other Internet web site, regardless of whether the material was prepared by Giveaway Sponsors, or a third party. The Giveaway Sponsors reserves the right to amend these rules at any time without prior notice.

GIVEAWAY SPONSOR RESERVES THE RIGHT TO CANCEL OR MODIFY THE GIVEAWAY INCLUDING WITHOUT LIMITATION ENDING THE GIVEAWAY BEFORE THE GIVEAWAY END DATE IF FRAUD, HUMAN ERROR, TECHNICAL ERRORS OR FAILURES INCLUDING, BUT NOT LIMITED, TO ANY PRINTING, NETWORK, SERVER OR HARDWARE FAILURE, OR ANY OTHER FACTOR BEYOND THE GIVEAWAY SPONSORS REASONABLE CONTROL IMPAIRS THE INTEGRITY OR PROPER CONDUCT OF THE GIVEAWAY AS DETERMINED BY THE GIVEAWAY SPONSOR IN ITS DISCRETION. IN THE EVENT OF SUCH IMPAIRMENT, GIVEAWAY SPONSOR RESERVES THE RIGHT BUT HAS NO OBLIGATION TO SELECT WINNERS AT RANDOM FROM AMONG ALL ELIGIBLE ENTRIES RECEIVED PRIOR TO THE TIME OF SUCH IMPAIRMENT.

The Released Parties are not responsible for any technical, hardware, software or telephone failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or deleted computer or network transmissions, or for entries, requests, or prize claims that are stolen, illegible, incomplete, misdirected, lost, late, postage-due, damaged, or ineligible.

Giveaway Sponsors: CAA Saskatchewan